

Did you see the news on restricting chain stores in the East Village? July 1, 2019

I am writing to make sure you saw a recent article about the progress being made on the proposal put forward by Village Preservation and the East Village Community Coalition for an East Village Special Enhanced Commercial District that would restrict chain stores in our neighborhood.

I recently shared with you the good news that after months of effort, Community Board # 3 passed a resolution in May that includes language about restricting chain stores to only 14th Street and Houston Street. This was the outcome at the Community Board level we have been fighting for!

You can read the article by clicking [here](#).

THE VILLAGER

East Village board backs zoning limiting chain stores

June 28, 2019 | Filed under: villager,News,Business,Real Estate | Posted by: gherman

BY GABE HERMAN | Community Board 3 recently passed a resolution for a Special Commercial District in the East Village that would limit the size of retail stores and restrict new chain stores to E. 14 and E. Houston Sts.

The resolution, approved in May, is part of an ongoing push by local groups, residents and politicians to promote smaller, independent businesses in the area.

The resolution says, in part, “In recent years the East Village has experienced a loss of retail diversity, a saturation of destination nightlife businesses, and an influx of national chain stores.”



When this Starbucks at Avenue A and St. Mark's Place opened a few years ago in a former pizzeria space it was seen as a turning point for the East Village. (Google Maps)



This good news comes thanks to your support and involvement, but there is a lot more to do to make this important policy approach a reality.

Please make time to send this [this email](#) and reiterate your support for a restriction on chain stores in the largest area possible. It takes less than a minute to send three emails at once to our local officials when you click [here](#).

Finally, [here](#) is a link to a bilingual flier, in English and Spanish, that you can post in your lobby or favorite local store providing information about the proposal. Or let me know if you want us to deliver any number of color copies.

Many people have been asking about having this kind of zoning in other parts of the neighborhood or the city. We would also like to see that happen, and the surest way to do that is to get this proposal passed and implemented, and build upon that success in other areas.

Thanks again for taking action to support small independent businesses in our neighborhood. If your tenant association or co-op board would like to invite me to make a presentation about this issue and the work of Village Preservation, do not hesitate to contact me at 212 475-9585 x 33, or by email at hbubbins@gvshp.org.

Harry Bubbins